



North American
Skull Base Society

The World Federation
of Skull Base Societies

34TH ANNUAL MEETING & 9TH WORLD CONGRESS

The Unified Skull Base

February 13-16, 2025 | Sheraton, New Orleans, LA

Pre-Meeting Dissection Course: February 11-12, 2025
Louisiana State University, New Orleans, Louisiana

NASBS LEADERSHIP

PRESIDENT

Erin L. McKean, MD, MBA, FACS

PROGRAM CHAIRS

Shirley Y. Su, MBBS, FRACS

Nickalus Khan, MD

WORLD CONGRESS LEADERSHIP

PRESIDENT

Fernando Dias, MD

CONGRESS PRESIDENT

Jacques J. Morcos, MD

PROGRAM CHAIR

Daniel Prevedello, MD, MBA, FACS

www.nasbs.org

2025 EXHIBITOR PROSPECTUS AND SUPPORT & VISIBILITY OPPORTUNITIES

Early Bird Exhibitor Deadline December 6, 2024

The North American Skull Base Society (NASBS)

is committed to the dissemination of information about the anatomy, physiology, pathology, and clinical management of diseases involving the skull base. We also support, coordinate and enhance efforts to generate basic scientific information useful to specialists in the care of diseases of the skull base and further distribution of this information among the various scientific disciplines caring for patients with skull base diseases. We encourage the application of these advances to stimulate further interest in skull base pathology and to re-educate our members in the most recent advances.



ATTENDEE PROFILE

Physicians within the North American continent are heavily represented; however, international members representing experts in skull base lesions from around the world are welcome to attend. Attendees will include neurosurgeons, otolaryngologists, head & neck surgeons, plastic surgeons as well as ophthalmologists, radiologists, pathologists, audiologists, speech pathologists, PMR doctors and others that both specialize in rehabilitation and/or have an interest in diseases involving the cranial base.

In 2024, the Annual NASBS Meeting welcomed over 1,000 attendees. The 9th World Congress of the World Federation of Skull Base Societies is expected to attract an additional 300+ international physicians to New Orleans.

ATTENDANCE
CONTINUES
TO RISE!

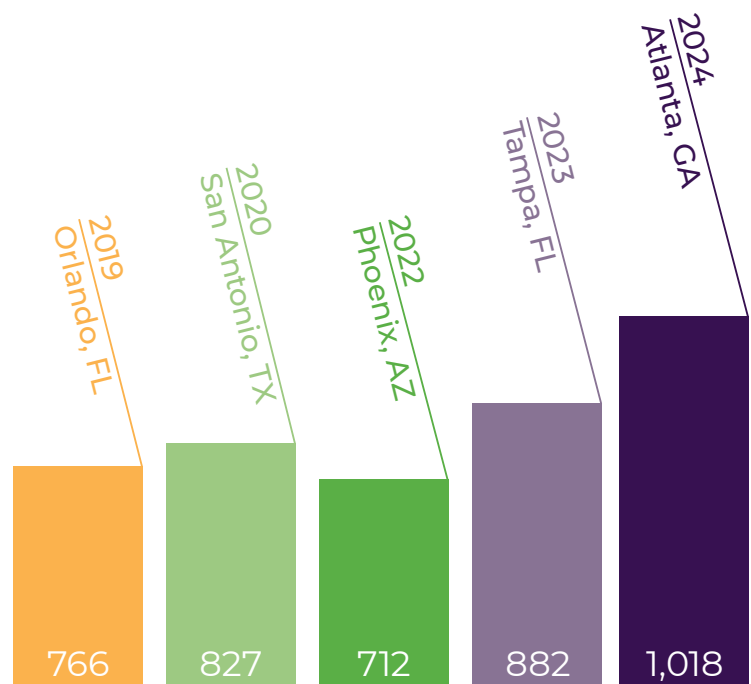


EXHIBIT SCHEDULE AND IMPORTANT DEADLINES

Exhibits will be located in the Napoleon Ballroom on the third floor.

The general session will be in the Grand Ballroom on the fifth floor.

EXHIBITOR SET-UP HOURS

Thursday, February 13, 2025

12:00 pm – 6:00 pm

DISMANTLING & REMOVAL OF EXHIBITS

Saturday, February 15, 2025

4:00 pm – 8:30 pm

EXHIBIT DATES & HOURS

Friday, February 14, 2025

*** Exhibit Hall Open**

9:00 am – 4:00 pm and 6:00 pm – 7:30 pm

Refreshment Break in Exhibit Hall

9:30 am – 10:00 am

Lunch for Non-Members in Exhibit Hall

12:00 pm – 1:20 pm

Break in Exhibit Hall

3:30 pm – 4:00 pm

Exhibit Hall Closed

4:00 pm – 6:00 pm

Happy Hour in Exhibit Hall

6:00 pm – 7:30 pm

Saturday, February 15, 2025

*** Exhibit Hall Open**

9:00 am – 4:30 pm

Refreshment Break in Exhibit Hall

9:30 am – 10:00 am

Lunch/Poster Viewing in Exhibit Hall

12:20 pm – 1:20 pm

Refreshment Break in Exhibit Hall

3:30 pm – 4:00 pm

Dates and times tentative and subject to changes.

DEADLINES

Early Bird Exhibit Application/Deposit Due: **December 6, 2024**

Hotel Reservation Deadline: **January 10, 2025**

(link and instructions to be provided in confirmation kit)

Exhibit Forms Due: **January 17, 2025**

Exhibit Space Balance Due: **January 17, 2025**

Badge Registration Deadline: **January 24, 2025**

GENERAL INFORMATION

EXHIBITOR FEES & SPECIFICATIONS

On or before December 6, 2024: **8'x10' Booth – \$3,900**

After December 6, 2024: **8'x10' Booth – \$4,100**

Included with each booth: 8' high background drape, 3' high side drape, one (1) 7" x 44" one-line identification sign (company name and booth number), one (1) 6' draped table, two (2) side chairs, and one (1) wastebasket. The exhibit hall is carpeted.

PAYMENT SCHEDULE

- ✓ A deposit of **50% of the total exhibit fee** must accompany signed application
- ✓ Total balance due **January 17, 2025**
- ✓ Please make check payable to **NASBS**

Applications not accompanied by at least a 50% deposit will be considered invalid. All reservations must be made in writing. Applications from exhibitors who have outstanding balances due to NASBS from any previous year will not be processed without full payment of delinquent accounts.

PRODUCTS ACCEPTED FOR EXHIBITS

Only companies displaying products directly related to patient care and safety or the practice of surgery will be accepted. If your application is not accepted, your deposit will be returned. Products that have been deemed unrelated to the NASBS Annual Meeting include but are not limited to skincare lotions or ointments, massagers or nerve stimulators, and mobile phone accessories.

SERVICES EXCLUDED

Booth rental fee does not include the following services: drayage, floral, electricity, supplementary furniture or audio-visual. Information regarding these items will be included in the Exhibitor Service Kit from the decorator.

EXHIBITOR REGISTRATION

Exhibit registration includes a maximum of 4 (four) personnel per 8'x10' space. **The deadline for exhibit staff registration is January 24, 2025** and badges may be picked up on-site. Exhibit badges are not to be given or lent to any individual except the exhibit personnel to whom the badge has been issued. Exhibitors may attend sessions as long as they do not engage in sales while in the session rooms.

Guests of exhibitors should be included on the individual company's staff list. Charges for additional badges over the number included with the booth purchase will be assessed at \$25 per badge.

EXHIBITOR STAFF CONDUCT

Exhibitors must set up, occupy, and staff their exhibits during all hours exhibits are open. Failure to do so may result in ineligibility for future meetings. Names of all participants affiliated with exhibits must be submitted online or at the on-site Registration Desk. False certification of individuals as exhibitor's representatives, misuse of exhibitor badges or any other method assisting unauthorized persons access to the exhibit floor will be just cause for expelling the violator from the exhibition, or barring him/her from further entrance to the exhibit floor or removing his/her exhibit from the exhibit floor without obligation on the part of NASBS Management for refund of fees.

CONTINUED >

GENERAL INFORMATION

Exhibit personnel are expected to remain in their rented space and not view other exhibits except by invitation of other exhibitors. Interviews, demonstrations and the distribution of literature must be conducted within the booth area assigned to the exhibitor. Canvassing or distributing of advertising materials beyond the parameters of the exhibitor's own booth will not be allowed. Additionally exhibitors are prohibited from posting signs relating to exhibits or any company activity outside the parameter of the exhibitor's own booth.

SUBLETTING OF SPACE

Exhibitors may not assign or apportion to others the whole or any part of the space allocated and may not display goods or services other than those manufactured or regularly distributed by the applicant(s).

CANCELLATION POLICY

Notification of cancellation or reduction of space must be in writing. If this agreement is canceled by the exhibitor for any reason or by NASBS Management because of Exhibitor's default or violation of this agreement, monies paid to the NASBS by the Exhibitor shall be retained as follows:

- ✓ **\$500 per space** if application is canceled **on or prior to December 6, 2024.**
- ✓ **\$1,000 per space** if application is canceled or reduced **after December 6, 2024 and on or prior to January 10, 2025. NO REFUND** for any cancellations or reductions **after January 10, 2025.**

PRIORITY PLACEMENT

The assignment of booth space will be on a first-come, first-served basis, upon receipt of exhibitor application and booth deposit.

When food and beverage are served in the Exhibit Hall during lunch and breaks, exhibit personnel may participate but are expected to allow attendees to participate first.

EXHIBITOR GUEST POLICY

Guests of exhibitors should be registered online or at the on-site Registration Desk. Charges for additional badges over the number included with the purchase of booth space will be assessed at \$25.00 per badge.

BOOTH INSTALLATION & DISMANTLE

Set-up Hours

Thursday, February 13 12:00 pm – 6:00 pm

Teardown Hours

Saturday, February 15 4:00 pm – 8:30 pm

All set-up must be completed by 8:00 am on Friday, February 14. Exhibitors who have not checked in with the registration desk and set-up by this time will be considered "no shows" and may have their booth dismantled by NASBS Management. Exhibitors may not begin dismantling until 4:00 pm on Saturday, February 15. All exhibits must be packed and ready for shipment by 8:30 pm on Saturday, February 15.

SHOW MANAGEMENT

North American Skull Base Society (NASBS)

11300 W. Olympic Blvd., Suite 600, Los Angeles CA 90064
FAX: 310-437-0585

Exhibit Manager: Jenay Root

PHONE: 310-424-3326, ext. 127

EMAIL: jenay@nasbs.org

SCIENTIFIC PROGRAM

Subject to change

THURSDAY, FEBRUARY 13, 2025

Advanced Neuroradiology Education Day

7:00 am – 7:30 am

Breakfast

The Surgical Management of Clival Chordoma at Initial Presentation (Chordoma and Chondrosarcoma)

Updates in Management for Melanoma (Sinonasal)

Surgical Management of Vestibular Schwannoma: Technical Considerations and Operative Decision Making 7:30 am to 8:30 am – Preferred Papers

8:30 am – 9:35 am

First-Line Adjuvant Therapy for Clival Chordoma (Chordoma and Chondrosarcoma)

Extent of Surgery for Advanced Sinonasal Adenoid Cystic Carcinoma (Sinonasal)

Emerging Research on Vestibular Schwannoma

Physician Scientist Pathways

Preferred Papers

10:05 am – 11:05 am

Clival Chordoma: Complication Management, Survivorship and Promising Future Treatment (Chordoma and Chondrosarcoma)

Update on Esthesioneuroblastoma (Sinonasal)

Minimally Invasive Approaches to Vestibular Schwannoma (Vestibular Schwannoma)

Facial Nerve Reanimation (Free Tissue Reconstruction and Facial Reanimation)

Preferred Papers

11:10 am – 12:10 pm

Management of Recurrent Clival Chordoma – What Are My Options (Chordoma and Chondrosarcoma)

What is Next Following Induction Chemotherapy? (Sinonasal)

Evolving Technology in the Treatment of VS Patients (Vestibular Schwannoma)

Osteoradionecrosis and Carotid Blowout: Recon for Dreaded Delayed Complications (Free Tissue Reconstruction and Facial Reanimation)

Preferred Papers

12:10 pm – 1:20 pm

WORLD FEDERATION PLENARY (BOXED LUNCH)

CONTINUED >

SCIENTIFIC PROGRAM

Subject to change

1:20 pm – 2:20 pm

Pediatric Clival Chordoma: Surgical and Adjuvant Therapy Considerations (Chordoma and Chondrosarcoma)

Benign Tumors (Sinonasal)

Vestibular Schwannoma Cases: What Would I Have Done (Vestibular Schwannoma)

Videos and Virtual Planning: Complex Scalp/Midface/Anterior Cranial-Based Defect Reconstruction (Free Tissue Reconstruction and Facial Reanimation)

Curtin Call Radiology Lecture and Expert Radiologist Pearls

1:20 pm – 3:25 pm

Stereotactic Radiation Therapy at Skull Base

2:25 pm – 3:25 pm

Proffered Papers – Chordoma

Invasive Fungal Sinusitis (Sinonasal)

What is AI (AI/Technology)

Locoregional vs Free Flap Reconstruction Debate (Free Tissue Reconstruction and Facial Reanimation)

Proffered Papers

4:00 pm – 6:05 pm

Women in Skull Base Surgery: Building Your Team for Success (Career Building) plus reception

SRS Case Presentation/Planning

Proffered Papers - Sinonasal malignancy

Proffered Papers

5:05 pm – 6:05 pm

Video Abstracts - Sinonasal Malignancy

AI in Skull Base Clinical Practice and Training (AI/Technology)

Proffered Papers

CONTINUED >

SCIENTIFIC PROGRAM

Subject to change

FRIDAY, FEBRUARY 14, 2025

7:00 am – 7:30 am

Breakfast

7:30 am – 8:30 am

Surgical Approaches (Craniopharyngioma)

EUSICA/INSICA: Multicentric Collaborative Research in Sinonasal Cancer

Jugular Foramen Paragangliomas: Treatment Indications & Strategies (Lateral Skull Base Tumors)

The 7-year Itch - Mid-career: Now What? (Career Building)

Olfactory Groove Meningiomas: Achieving Optimal Outcomes (Intradural/Intraaxial Tumor)

Video Abstracts

Preferred Papers

8:35 am – 9:30 am

Nonsurgical Therapy for Craniopharyngiomas

Sinonasal Sarcoma Update (Nasopharynx Cancer and Sinonasal Sarcoma)

Treatment Paradigms for Advanced Temporal Bone Malignancies (Lateral Skull Base Tumors)

Skull Base Leadership: Tips and Pearls (Career Building)

Tuberculum Meningiomas - What is the Evidence? (Intradural/Intraaxial Tumor)

Video Abstracts

Preferred Papers

10:05 am – 11:25 am

Plenary Session #1: Unified Patient-Centered Care

11:25 am – 12:00 pm

International Jeopardy

1:20 pm – 2:20 pm

Expectation Management and Quality of Life Outcomes (Craniopharyngioma)

Surgical Management of Locally Recurrent Nasopharyngeal Cancer (Nasopharynx Cancer and Sinonasal Sarcoma)

Rare Diseases of the Temporal Bone (Lateral Skull Base Tumors)

Controversies in Skull Base Reconstruction (CSF Management)

CONTINUED >

SCIENTIFIC PROGRAM

Subject to change

1:20 pm – 2:20 pm

Spheno-Orbital Meningiomas: Management Considerations (Intradural/
Intraaxial Tumor)

Video Abstracts

Preferred Papers

2:25 pm – 3:25 pm

Craniopharyngioma Tumor Board (Craniopharyngioma)

Reirradiation and Systemic Therapy for Locally Recurrent Nasopharynx
Cancer (Nasopharynx Cancer and Sinonasal Sarcoma)

Operative Approaches to the Jugular Foramen (Lateral Skull Base Tumors)

Tricky Traumatic CSF Leaks (CSF Management)

Complications of Anterior Skull Base Surgery – Open and Endonasal
(Intradural/Intraaxial Tumor)

Video Abstracts

Preferred Papers

4:00 pm – 5:00 pm

My Most Challenging Case Video Session (Craniopharyngioma)

Surgery vs Radiation for Locally Recurrent Nasopharyngeal Cancer
(Nasopharynx Cancer and Sinonasal Sarcoma)

Innovation in Lateral Skull Base (Lateral Skull Base Tumors)

Idiopathic Intracranial Hypertension (CSF Management)

Reconstruction Considerations with Anterior Skull Base Defects (Intradural/
Intraaxial Tumor)

Video Abstracts

Preferred Papers

5:05 pm – 6:05 pm

Considerations in the Management of Pediatric Patients with Sellar and
Parasellar Pathologies (Pediatrics)

Future Directions in the Treatment of Nasopharynx Cancer (Nasopharynx
Cancer and Sinonasal Sarcoma)

Applying Tech Advances to Skull Base Surgery (AI/Technology)

CSF Leak Potpourri (CSF Management)

Petroclival Meningioma Management: Less is More or More is Better?

Video Abstracts

Preferred Papers

6:05 pm – 7:35 pm

Welcome Reception in Exhibit Hall

CONTINUED >

SCIENTIFIC PROGRAM

Subject to change

SATURDAY, FEBRUARY 15, 2025

7:00 am – 7:30 am

Breakfast

7:30 am – 9:35 am

RHOTON ROOM Session 2: Suprasellar, Paraclinoidal, Cavernous Sinus, Meckel's Cave

7:30 am – 8:30 am

Management of Pituitary Apoplexy - What is the Evidence? (Nonfunctional Benign Adenomas)

Surgery in the Orbit (Orbit)

Cholesterol Granuloma Cage Match: Can We Settle This Once And For All? (Petrous Apex)

Prehab, Enhanced Recovery After Surgery (ERAS) and Opioid Reduction in Skull Base Surgery (Value-based Care)

Video Abstracts

Preferred Papers

8:35 am – 9:35 am

Endoscopic Approaches to Benign Sellar Pathology - How Much is Enough? (Nonfunctional Benign Adenomas)

Endoscopic Transorbital Surgery: Sinuses and Skull Base (Orbit) - Stekfo/Moe

Avoiding and Managing Surgical Complications During Petrosectomy (Petrous Apex)

Open Skull Base & Cerebrovascular: "The Inseparable Twins" (Trauma/Vascular)

Video Abstracts

Preferred Papers

10:05 am – 12:20 pm

General Session

1:20 pm – 2:20 pm

Sellar Lesions in the Fertile Female (Nonfunctional Benign Adenomas)

Transorbital Endoscopic Neurosurgery #1: Introduction (Orbit)

Tricky CSF Leaks of the MF/Petrous Apex (Petrous Apex)

My Worst Vascular Complications in Skull Base (Trauma/Vascular)

Video Abstracts

Preferred Papers

CONTINUED >

SCIENTIFIC PROGRAM

Subject to change

2:25 pm – 3:25 pm

Giant Pituitary Adenomas - When to Attack from Above, Below, or Both? (Nonfunctional Benign Adenomas)

Transorbital Endoscopic Neurosurgery #2: Advanced (Orbit)

Controversies in Surgical Management of Superior Semicircular Canal Dehiscence Syndrome (Petrous Apex)

Controversial Topics in Skull Base and Open Cerebrovascular (Trauma/Vascular)

Video Abstracts

Preferred Papers

4:00 pm – 6:05 pm

RHOTON ROOM Session 3: Temporal Bone and Petroclival Region

4:00 pm – 5:00 pm

Complication Management in Benign Sellar Pathology - Peeing, Leaking, and When to Leave the Hospital (Nonfunctional Benign Adenomas)

Transorbital Endoscopic Surgery: Nuances and Controversies (Orbit)

Management of Endolymphatic Sac Tumors: Strategies for an Enduring Adversary (Petrous Apex)

The Role of Skull Base in Traumatic Injuries: An Underutilized Skill? (Trauma/Vascular)

Preferred Papers

5:05 pm – 6:05 pm

SHANA

The Pediatric Orbit (Pediatrics)

Evaluation and Management of Intralabyrinthine Schwannomas

The Role of Skull Base Expertise in Neurovascular Compression Syndromes (Trauma/Vascular)

Preferred Papers

6:30 pm – 7:30 pm

New Member Reception

7:30 pm – 10:00 pm

Main Social Event – House of Blues

CONTINUED >

SCIENTIFIC PROGRAM

Subject to change

SUNDAY, FEBRUARY 16, 2025

7:00 am – 7:30 am

Breakfast

7:30 am – 9:35 am

RHOTON ROOM Session 4: Lower Clivus and Foramen Magnum

7:30 am – 8:30 am

Challenges in Diagnosis and Management of Cushing Disease (Pituitary Functional Adenomas)
Reconstruction and Radiotherapy: Functional and Growth Considerations in Kids (Pediatrics)
Update on Auditory Implants for Hearing Rehabilitation for Patients with Skull-Based Tumors (Hearing/Vestibular Rehabilitation)
NASAOS presents: Perioperative Considerations for Skull Base Orbital Surgery
Skull Base Survivorship and Patient Reported Outcomes (Survivorship and Treatment Effects/Rehabilitation)
Video Abstracts
Preferred Papers

8:30 am – 9:35 am

Updates in Growth Hormone and Prolactin Secreting PitNET (Pituitary Functional Adenomas)
Rare Skull Base Tumors in Children (Pediatrics)
Management of Vertigo and Dysequilibrium in Patients with Skull-Based Tumors (Hearing/Vestibular Rehabilitation)
Managing Head and Neck Treatment Toxicity After Multimodality Therapy for Skull Base Tumors (Survivorship and Treatment Effects/Rehabilitation)
Video Abstracts
Preferred Papers

10:05 am – 11:05 am

M&M in Functioning PitNET (Pituitary Functional Adenomas)
Pediatric NF2: Fighting a Noble Battle (Pediatrics)
Debate Session: Management of Vestibular Schwannomas in Patients with Preserved Hearing
Managing Neurocognitive and Ophthalmic Sequelae of Skull Base Multimodality Therapy (Survivorship and Treatment Effects/Rehabilitation)
Video Abstracts
Preferred Papers

CONTINUED >

SCIENTIFIC PROGRAM

Subject to change

11:10 am – 12:10 pm

Innovations in Functioning PitNET (Pituitary Functional Adenomas)
Neurovascular Considerations in Children (Pediatrics)
New Developments for Hearing Preservation in Vestibular Schwannomas
Dental and CMF Considerations (Survivorship and Treatment Effects/
Rehabilitation)
Video Abstracts
Preferred Papers

EDUCATIONAL GRANT OPPORTUNITIES

All activities are developed according to AdvaMed, Pharma Code and IOG guidelines.

A Letter of Agreement will need to be signed for all Level Support.

DIAMOND LEVEL SUPPORT (Educational Grant): \$40,000*

ACKNOWLEDGED AS SUPPORTER OF:

- ✓ Scientific Posters
- ✓ Main Social Event
- ✓ Happy Hour in Exhibit Hall
- ✓ Lunches
- ✓ Daily Refreshment Breaks

ACKNOWLEDGED AS DIAMOND LEVEL SUPPORTER:

- ✓ On-site with signage, slides and verbal recognition during breaks in session room
- ✓ In Meeting App
- ✓ In pre-meeting marketing materials
- ✓ On NASBS website with hyperlink to company website
- ✓ In *Skull Base Surgery Journal*, the official journal of NASBS
- ✓ On sign for display in exhibit booth (*booth not included with levels support*)

RECEIVE PRE- AND POST-MEETING REGISTRATION LIST (will only include doctors who opt-in)

GOLD LEVEL SUPPORT (Educational Grant): \$15,000*

ACKNOWLEDGED AS SUPPORTER OF:

- ✓ Happy Hour in Exhibit Hall
- ✓ Lunches
- ✓ Daily Refreshment Breaks

ACKNOWLEDGED AS GOLD LEVEL SUPPORTER:

- ✓ On-site with signage, slides and verbal recognition during breaks in session room
- ✓ In Meeting App
- ✓ In pre-meeting marketing materials
- ✓ On NASBS website with hyperlink to company website
- ✓ In *Skull Base Surgery Journal*, the official journal of NASBS
- ✓ On sign for display in exhibit booth (*booth not included with levels support*)

RECEIVE PRE- AND POST-MEETING REGISTRATION LIST (will only include doctors who opt-in)

PLATINUM LEVEL SUPPORT (Educational Grant): \$25,000*

ACKNOWLEDGED AS SUPPORTER OF:

- ✓ Scientific Posters
- ✓ Happy Hour in Exhibit Hall
- ✓ Lunches
- ✓ Daily Refreshment Breaks

ACKNOWLEDGED AS PLATINUM LEVEL SUPPORTER:

- ✓ On-site with signage, slides and verbal recognition during breaks in session room
- ✓ In Meeting App
- ✓ In pre-meeting marketing materials
- ✓ On NASBS website with hyperlink to company website
- ✓ In *Skull Base Surgery Journal*, the official journal of NASBS
- ✓ On sign for display in exhibit booth (*booth not included with levels support*)

RECEIVE PRE- AND POST-MEETING REGISTRATION LIST (will only include doctors who opt-in)

EDUCATIONAL GRANT OPPORTUNITIES

SILVER LEVEL SUPPORT (Educational Grant): \$7,500*

ACKNOWLEDGED AS SUPPORTER OF:

- ✓ Happy Hour in Exhibit Hall
- ✓ Daily Refreshment Breaks

ACKNOWLEDGED AS SILVER LEVEL SUPPORTER:

- ✓ On-site with signage, slides and verbal recognition during breaks in session room
- ✓ In Meeting App
- ✓ In pre-meeting marketing materials
- ✓ On NASBS website with hyperlink to company website
- ✓ In *Skull Base Surgery Journal*, the official journal of NASBS
- ✓ On sign for display in exhibit booth (*booth not included with levels support*)

RECEIVE PRE- AND POST-MEETING REGISTRATION LIST (will only include doctors who opt-in)

BRONZE LEVEL SUPPORT (Educational Grant): \$5,000*

ACKNOWLEDGED AS SUPPORTER OF:

- ✓ Daily Refreshment Breaks

ACKNOWLEDGED AS BRONZE LEVEL SUPPORTER:

- ✓ On-site with signage, slides and verbal recognition during breaks in session room
- ✓ In Meeting App
- ✓ In pre-meeting marketing materials
- ✓ On NASBS website with hyperlink to company website
- ✓ In *Skull Base Surgery Journal*, the official journal of NASBS
- ✓ On sign for display in exhibit booth (*booth not included with levels support*)

RECEIVE PRE- AND POST-MEETING REGISTRATION LIST (will only include doctors who opt-in)

**Support for the 2025 Annual NASBS Meeting is considered an educational grant, subject to ACCME Standards of Commercial Support. A signed Letter of Agreement must be received in advance of the meeting in order for support to be acknowledged. There is no need to purchase a booth in order to provide an educational grant. No logos will be used in any form of acknowledgment per ACCME criteria.*

MARKETING & VISIBILITY OPPORTUNITIES

ESCALATOR RUNNER OR CIRCLE CLINGS: \$10,000 per Runner, \$3,000 per Circle Cling + Production and Hotel Costs

Brand the runner or circle clings on one or more escalators. Your company branding will be prominently displayed as attendees make their way from the lobby to the second floor restaurants or from the fourth floor to the fifth floor where the general sessions and registration will be.

Contact NASBS Management for specs. All artwork must be approved by NASBS Management prior to commencement of production.

PILLAR WRAPS: \$4,000 for One, \$7,000 for Two + Production and Hotel Costs

Wrap the pillars in a high-visibility area. You may choose to wrap one or two pillars. Your company branding and message will be prominently displayed as attendees make their way into the scientific sessions each day. Contact NASBS Management for specs. All artwork must be approved by NASBS management prior to production.

OFFICIAL DOOR DROP: \$6,000 + HOTEL COSTS

Be one of the first companies visible to attendees by having an announcement, invitation, or sales literature hand-delivered to the hotel room of every registered NASBS attendee. Material must be approved by NASBS management in advance

KEY CARDS: \$5,000 + Production and Hotel Costs

Put your company's logo on the hotel room key cards for the NASBS meeting participants. One of the first things attendees will see upon arrival, and something they will continue to use and see everyday is their hotel room key card.

EXHIBIT AISLE SIGNS: \$4,000 + Production and Rigging

Draw more traffic to your booth by placing your company name throughout the exhibit hall on every aisle sign. The signs will include your company logo, making it easy for attendees to find your booth.

CHARGING STATION: \$3,000 + Production

Gain extra visibility by sponsoring the charging station for mobile devices. The station will be located near the Registration area, making it highly visible to attendees as they take advantage of the opportunity to charge up their devices throughout the meeting.

MEETING APP ADVERTISING: \$3,000

Put attendees in the palm of your hand by advertising on the NASBS meeting app for mobile devices. For a list of opportunities and prices, please contact Jenay Root via phone: 310-424-3326, ext. 127 or email: jenay@nasbs.org.



To apply for support and visibility opportunities, please use the following link:
www.nasbs.org/support-visibility-opportunities

Questions about any of the above opportunities may be directed to Jenay Root at:

EMAIL: jenay@nasbs.org | PHONE: **310-424-3326, ext. 127**

NASBS is a 501(c)(3) nonprofit organization. Tax ID: 84-1122414

MARKETING & VISIBILITY OPPORTUNITIES

INDUSTRY-SUPPORTED SATELLITE SYMPOSIA: \$10,000

SATELLITE SYMPOSIA GUIDELINES

“Satellite Symposium” refers to any activity that is deemed educational in nature and is independently organized and offered by another organization.

APPLICATION SUBMISSION PROCESS AND DEADLINES

Please submit the official NASBS Satellite Symposia Application and a proposal. The proposal should include the title of the program and presentations, learning objectives, proposed speaker names, target audience and invitation process. Please note that time and space are limited.

Application Deadline: December 6, 2024

CRITERIA FOR ELIGIBILITY

Acceptance of the proposed satellite symposium will be based on educational content. The satellite symposium must meet the following criteria:

- » Provide high-quality information that practicing physicians and surgeons need to provide improved patient care
- » Offer balanced information and provide an objective viewpoint of the subject matter presented

The Organization must:

1. Fulfill any funding obligations
2. Hold NASBS harmless from any and all claims that may result from the meeting

NASBS reserves the right to:

1. Limit the number of industry organized events
2. Consult with the organization to assure appropriateness of any activity outcome

SCHEDULING

The following times are available:

- » Thursday, February 13, 2025, 6:00 pm – 7:00 pm
- » Friday, February 14, 2025, 7:30 pm – 9:30 pm

MARKETING

NASBS encourages independent promotion of approved symposia. All marketing materials must be approved through NASBS prior to release and distribution. Commercial displays will not be allowed in the meeting room at any time. Signage at the hotel will be allowed only on the day of the symposium. Signs are limited to two in front of the session room, two hours in advance of the symposium.

NASBS will promote the program in the following methods:

1. Symposia information is provided in the Advance Program (on the website) and the Final Program (in the meeting app and website).
2. To assist with your marketing efforts, NASBS will provide a pre-registration mailing list which includes data for physicians who opt-in to share their information.

Financial Considerations-Direct Costs:

All organizations will be responsible for the management of their event's logistics and payment of direct costs associated with promotion, presenters, catering and audio-visual equipment & labor. Upon NASBS approval of the satellite symposium, the symposium provider will be invoiced for the total due. Payment is expected within 30 business days of invoice issuance.

MARKETING & VISIBILITY OPPORTUNITIES

MAIN SOCIAL EVENT SPONSORSHIPS

MARDI GRAS - \$25,000 (HEADLINE SPONSOR)

- ✓ Main entrance overhead sign
- ✓ “Step & Repeat” with logo on every photo (social media posting opportunity)
- ✓ GOBO with company logo on Music Hall floor
- ✓ Company logo on cocktail napkins
- ✓ Company logo on TV screens throughout venue*
- ✓ Company logo on glow cubes on cocktail tables throughout venue
- ✓ Acknowledgment of sponsorship in meeting app
- ✓ Acknowledgment of sponsorship on signage at entrance to venue
- ✓ Display of company literature on tables throughout venue
- ✓ Additional visibility opportunities (extra fees) – listed below

ADD-ONS FOR HEADLINE SPONSOR (PRICING TBD)

- ✓ VIP room at House of Blues with separate bar and additional drink tickets
- ✓ Window and table decals
- ✓ Stair branding cling
- ✓ Bar wrap
- ✓ Column wraps
- ✓ Entrance GOBO
- ✓ Second line parade from Sheraton and back (including Mardi Gras masks and beads with company logo)

FAT TUESDAY - \$10,000

- ✓ Company logo on cocktail napkins
- ✓ Company logo on TV screens throughout venue *
- ✓ Table decals displaying company logos throughout venue
- ✓ Acknowledgment of sponsorship in meeting app
- ✓ Acknowledgment of sponsorship on signage at entrance to venue
- ✓ Display of company literature on tables throughout venue

KING CAKE - \$5,000

- ✓ Company logo on TV screens throughout venue*
- ✓ Acknowledgment of sponsorship in meeting app
- ✓ Acknowledgment of sponsorship on signage at entrance to venue
- ✓ Display of company literature on tables throughout venue

**alternating with other sponsor logos*



RULES & REGULATIONS

EXHIBITOR PROGRAMS & PRESENTATIONS

Exhibitor presentations may take place during any hours the exhibit hall is open to registrants. Exhibitor programs or presentations must be confined to the exhibitor's booth space. The sound intensity of such activities as determined by NASBS Management, must not interfere with the activities of neighboring exhibitors. NASBS Management reserves the right to determine at what point sound constitutes interference with others and whether it must be

discontinued. Programs or presentations are to be straightforward in nature and must avoid the use of sideshow or theatrical gimmicks.

Videotapes and films may be shown provided that screens are placed in the rear of the booth to eliminate congestion in the aisles. Any visual or other transmissions from off-site locations including tele-surgery require written permission from NASBS Management. Request forms for these educational events will be included in your exhibitor confirmation packet and must be completed and returned to the NASBS office.

DIRECT SALES ON EXHIBIT FLOOR

No direct sales are permitted to take place on the exhibit floor excluding book sales. Orders may be taken and processed for delivery elsewhere but product may not be conveyed in the exhibit area.

AMERICANS WITH DISABILITIES ACT

Exhibitors shall be fully responsible for compliance with all applicable provisions of the Americans with Disabilities Act (ADA) with regard to their booth space. This includes, but is not limited to, the wheelchair access provisions.

POLICY ON ACCME STANDARDS FOR INTEGRITY AND INDEPENDENCE

As an ACCME accredited provider for the NASBS, the American College of Surgeons (ACS) is committed to presenting CME activities that promote improvements or quality in healthcare and are independent of the control of commercial interests. As part of this commitment, the ACS requires clear separation between exhibit/marketing/advertising activities and educational activities.

Exhibitors are requested to review the ACCME Standards for Integrity and Independence, in particular Standard 2 and Standard 5:

Standard 2: Prevent Commercial Bias and Marketing in Accredited Continuing Education

Accredited continuing education must protect learners from commercial bias and marketing.

1. The accredited provider must ensure that all decisions related to the planning, faculty selection, delivery, and evaluation of accredited education are made without any influence or involvement from the owners and employees of an ineligible company.
2. Accredited education must be free of marketing or sales of products or services. Faculty must not actively promote or sell products or services that serve their professional or financial interests during accredited education.
3. The accredited provider must not share the names or contact information of learners with any ineligible company or its agents without the explicit consent of the individual learner.

CONTINUED >

RULES & REGULATIONS

Standard 5: Manage Ancillary Activities Offered in Conjunction with Accredited Continuing Education

Accredited providers are responsible for ensuring that education is separate from marketing by ineligible companies-including advertising, sales, exhibits, and promotion-and from nonaccredited education offered in conjunction with accredited continuing education.

1. Arrangements to allow ineligible companies to market or exhibit in association with accredited education must not:
 - a. Influence any decisions related to the planning, delivery, and evaluation of the education.
 - b. Interfere with the presentation of the education.
 - c. Be a condition of the provision of financial or in-kind support from ineligible companies for the education.
2. The accredited provider must ensure that learners can easily distinguish between accredited education and other activities.
 - a. Live continuing education activities: marketing, exhibits, and nonaccredited education developed by or with influence from an ineligible company or with planners or faculty with unmitigated financial relationships must not occur in the educational space within 30 minutes before or after an accredited education activity. Activities that are part of the event but are not accredited for continuing education must be clearly labeled and communicated as such.
 - b. Print, online, or digital continuing education activities: learners must not be presented with marketing while engaged in the accredited education activity. Learners must be able to engage with the accredited education without having to click through, watch, listen to, or be presented with product promotion or product-specific advertisement.
 - c. Educational materials that are part of accredited education (such as slides, abstracts, handouts, evaluation mechanisms, or disclosure information) must not contain any marketing produced by or for an ineligible company, including corporate or product logos, trade names, or product group messages.
 - d. Information distributed about accredited education that does not include educational content, such as schedules and logistical information, may include marketing by or for an ineligible company.
3. Ineligible companies may not provide access to, or distribute, accredited education to learners.

DISPLAY OF INVESTIGATIONAL PRODUCTS

All exhibitors must comply with FDA rules regarding display of investigational products. Display of any investigational products is not an endorsement by the NASBS. To comply with the Food and Drug Administration's Guidelines on Notices of Availability, any investigational product exhibited or graphically depicted should:

RULES & REGULATIONS

- Contain only objective statements about the product.
- Contain no claims of safety effectiveness or reliability.
- Contain no comparative claims to other marketed products.
- Be displayed solely for the purpose of obtaining investigator responsibilities.
- Display a statement: “Caution – Investigational Device – Limited to Investigational Use” (or similar statement) in prominent size and placement.

It is the responsibility of each exhibitor to comply with FDA regulations. Please contact the Regulatory Affairs Department with any questions on Food and Drug Administration guidelines.

**Food and Drug Administration
Center for Drug Evaluation and Research
DDMAC5901-B Ammendale Road
Beltsville, MD 20705-1266
Phone: (301) 796-1200
Fax: (301) 796-9878**

INSURANCE & LIABILITY

The Exhibitor assumes entire responsibility and liability for losses, damages, and claims arising out of injury to any person, or loss of, or damage to property when such loss damage or injury is in any way connected to the exhibitor’s participation in the exhibition. Exhibitors shall indemnify and hold harmless North American Skull Base Society (NASBS) Management, its officers, directors, agents, members and employees, and the designated meeting facilities, their agents, and employees from any and all such losses, damages and claims. Exhibitors agree to protect, save and keep NASBS Management and the Sheraton forever harmless from any damage or charges imposed for violation of any law or ordinance whether occasioned by the negligence of the exhibitor or its agents as well as strictly to comply with the applicable terms and conditions contained in the agreement between the Sheraton and the NASBS regarding the exhibit premises and further an exhibitor shall at all times protect, indemnify, save and keep harmless the NASBS and the Sheraton against any and all loss cost damage liability or expense arising from, or out of or by reason of said exhibitor’s occupancy and use of exhibit premises or part thereof. While NASBS Management will provide security, furnishing of such security shall not be deemed to affect the non-liability of NASBS Management, its members, officers, representatives or official services contractors, or the Sheraton to modify in any way the assumptions or risk provided herein.

If any part of the exhibit hall is damaged or destroyed in such a way as to prevent NASBS Management from allowing an exhibitor to occupy its assigned space during any portion of the exhibition or if same is prevented by strikes, acts of God, national emergency, or other causes beyond the control of NASBS Management, exhibitors will be charged for space during the time it was, or could have been, occupied and exhibitors hereby waive any claim against NASBS Management, its members, directors, agents, or employees, for losses or damages that may occur due to such inability to occupy assigned space.

PHOTOGRAPHY

An exhibit or its products may not be photographed or videotaped without the permission of the legitimate occupants of that booth. NASBS Management reserves the right to photograph exhibits for society purposes.

RULES & REGULATIONS

HOTEL RESERVATION POLICY

Exhibitors are encouraged to reserve rooms within the meeting room block. Exhibitors may book their hotel rooms directly with the hotel, the Sheraton, by using the link provided in the Exhibitor Confirmation Kit. Please reference the North American Skull Base Society when making the reservation in order to receive the discount.

All reservations must be made by January 10, 2025 in order to receive the discounted group rate.

Any exhibitor that cancels their hotel reservation after Feb 8, 2025 will be billed a cancellation fee equal to the room rate for each night of their original reservation.

