

# INSTITUTIONAL SPONSORSHIP & VISIBILITY OPPORTUNITIES

**34th Annual Meeting of the North American  
Skull Base Society & 9th World Congress of  
the World Federation of Skull Base Societies**

February 13-16, 2025 | Sheraton, New Orleans, Louisiana



## LEVEL SPONSORSHIPS

### **GOLD - \$25,000**

- ✓ Recognition as sponsor of Happy Hour in Exhibit Hall
- ✓ Recognition as sponsor of lunches in exhibit hall
- ✓ Recognition as sponsor of refreshment breaks in exhibit hall
- ✓ Two pillar wraps in prominent location, outside entrance to general session room\*
- ✓ One Escalator Cling\*
- ✓ Official Door Drop\*
- ✓ Recognition on break slides and meeting signage
- ✓ Recognition of support by NASBS President during opening and closing remarks
- ✓ Opportunity to display brochures/literature in the meeting registration area
- ✓ Banner ad in NASBS meeting app

### **SILVER - \$15,000**

- ✓ Recognition as sponsor of lunches in exhibit hall
- ✓ Recognition as sponsor of refreshment breaks in exhibit hall

- ✓ One pillar wrap in prominent location, outside entrance to general session room\*
- ✓ Official Door Drop\*
- ✓ Recognition on break slides and meeting signage
- ✓ Recognition of support by NASBS President during opening and closing remarks
- ✓ Opportunity to display brochures/literature in the meeting registration area
- ✓ Banner ad in NASBS meeting app

### **BRONZE - \$7,500**

- ✓ One pillar wrap in prominent location, outside entrance to general session room\*
- ✓ Recognition on break slides and meeting signage
- ✓ Recognition of support by NASBS President during opening and closing remarks
- ✓ Opportunity to display brochures/literature in the meeting registration area
- ✓ Banner ad in NASBS meeting app

*\*Sponsorship fee does not include production or hotel charges.*

**APPLICATION DEADLINE: DECEMBER 14, 2024**

**To secure a sponsorship or membership, please use the following link:**

[www.nasbs.org/support-visibility-opportunities](http://www.nasbs.org/support-visibility-opportunities)

# ADDITIONAL VISIBILITY OPPORTUNITIES

## **ESCALATOR RUNNER OR CIRCLE CLINGS: \$10,000 per Runner, \$3,000 per Circle Cling + Production and Hotel Costs**

Brand the runner or circle clings on one or more escalators. Your company branding will be prominently displayed as attendees make their way from the lobby to the second floor restaurants or from the fourth floor to the fifth floor where the general sessions and registration will be.

Contact NASBS Management for specs. All artwork must be approved by NASBS Management prior to commencement of production.

## **PILLAR WRAPS: \$4,000 for One, \$7,000 for Two + Production and Hotel Costs**

Wrap the pillars in a high-visibility area. You may choose to wrap one or two pillars. Your company branding and message will be prominently displayed as attendees make their way into the scientific sessions each day. Contact NASBS Management for specs. All artwork must be approved by NASBS management prior to production.



## **OFFICIAL DOOR DROP: \$6,000 + HOTEL COSTS**

Be one of the first companies visible to attendees by having an announcement, invitation, or sales literature hand-delivered to the hotel room of every registered NASBS attendee. Material must be approved by NASBS management in advance.

## **CHARGING STATION: \$3,000 + Production**

Gain extra visibility by sponsoring the charging station for mobile devices. The station will be located near the Registration area, making it highly visible to attendees as they take advantage of the opportunity to charge up their devices throughout the meeting.

## **MEETING APP ADVERTISING: \$3,000**

Put attendees in the palm of your hand by advertising on the NASBS meeting app for mobile devices. For a list of opportunities and prices, please contact Jenay Root via phone: 310-424-3326, ext. 127 or email: [jenay@nasbs.org](mailto:jenay@nasbs.org).

# MAIN SOCIAL EVENT SPONSORSHIPS

Saturday, February 15th, House of Blues

## MARDI GRAS - \$25,000 (HEADLINE SPONSOR)

- ✓ Main entrance overhead sign
- ✓ "Step & Repeat" with logo on every photo (social media posting opportunity)
- ✓ GOBO with company logo on Music Hall floor
- ✓ Company logo on cocktail napkins
- ✓ Company logo on TV screens throughout venue\*
- ✓ Company logo on glow cubes on cocktail tables throughout venue

- ✓ Acknowledgement of sponsorship in meeting app
- ✓ Acknowledgement of sponsorship on signage at entrance to venue
- ✓ Display of company literature on tables throughout venue
- ✓ Additional visibility opportunities (extra fees) – listed below

Approx.  
Attendee  
Estimate:  
1,000!



### ADD-ONS FOR HEADLINE SPONSOR

- ✓ VIP room at House of Blues with separate bar and additional drink tickets - \$6,000
- ✓ Window and table decals – Price TBD
- ✓ Stair branding cling – Price TBD
- ✓ Bar wrap – Price TBD
- ✓ Column wraps – Price TBD
- ✓ Entrance GOBO – Price TBD
- ✓ Second line (including Mari Gras masks and beads with company logo) – Price TBD

## FAT TUESDAY - \$10,000

- ✓ Company logo on cocktail napkins
- ✓ Company logo on TV screens throughout venue \*
- ✓ Table decals displaying company logos throughout venue
- ✓ Acknowledgment of sponsorship in meeting app
- ✓ Acknowledgment of sponsorship on signage at entrance to venue\*
- ✓ Display of company literature on tables throughout venue

## KING CAKE - \$5,000

- ✓ Company logo on TV screens throughout venue\*
- ✓ Acknowledgment of sponsorship in meeting app
- ✓ Acknowledgment of sponsorship on signage at entrance to venue\*
- ✓ Display of company literature on tables throughout venue

*\*alternating with other sponsor logos*

**Please contact Jenay Root, Development Manager to learn more.**

**Phone: 310-424-3326, ext. 127**

**Email: [jenay@nasbs.org](mailto:jenay@nasbs.org)**

**[www.nasbs.org](http://www.nasbs.org)**